



CASE STUDY

Ken James Bookkeeping 4 U



“ It’s great not having to do the data entry myself. All I have to do is go in and choose who the supplier is, select which account it is and then add whether it has tax or no tax. Whether they are emailing or calling me, I’m always getting a fix.

I would recommend Link4 to other bookkeepers out there and I actually know of another bookkeeper currently using Link4. They have been really enjoying it as well. ”

Ken James from Bookkeeping 4 U was not necessarily looking for a way to change his invoices practices, but he was interested in the applications and software add-ons that help to make invoicing and tax time easier. However, he found that most of them did not quite suit his needs.

When Ken first heard about Link4 at an Australian Institute of Certified Bookkeepers event, he was enticed by how Link4 could deliver invoices instantly into MYOB. He saw Link4 as an organisation that is dedicated to sending and receiving invoices as simply as possible - just the solution he needed.

Link4 has simplified the invoicing process for Ken and his clients who have also connected to Link4. By exchanging invoices instantly between them, it has streamlined the way Ken invoices his clients. Not only this, the PDF feature has further simplified how Ken uploads PDF invoices to his cloud accounting system.

The freemium plan was a highlight for Ken. It was very flexible for him and his business’ needs. As Ken wasn’t using Link4 as much when he first signed up, it allowed him to trial the software and really test it out to see if it was right for him. He has since become a paid subscriber after several months on a free plan.

Ken noted that Link4’s support has been extensive whenever he has had a question or problem with the software.

Overall, Ken said his experience was a positive one.

ABOUT LINK4

Link4 is a Software as a Solution (SaaS) that delivers invoices instantly from one cloud accounting system to another. True eInvoicing saves both the sender and receiver time and money by streamlining the process. There is no installation required and no long term commitments. Link4 seamlessly exchanges invoices using your current cloud accounting system.

- Founded in 2016 and based in Adelaide.
- Freemium solution with a focus on small and medium enterprises (SMEs).
- Connecting cloud accounting systems to instantly deliver invoices between suppliers and buyers.

ABOUT BOOKKEEPING 4 U

Ken James runs his small business - Bookkeeping 4 U based in Adelaide. For Ken, bookkeeping means processing many invoices through his MYOB cloud accounting system. Ken continues to be a vital resources in providing feedback on his Link4 experience. He has also been integral in the roll out of Link4’s PDF feature, being the first user to truly trial the new feature.

To share your experience using Link4, email us at connect@link4.com.au